



PRACTICE GROWTH & PROFITABILITY WITH DITRON DENTAL USA

COURSE OVERVIEW



One of the biggest challenges we are facing in dentistry today, is the ability to strike a balance between patient care, practice growth and profitability while maintaining the *Return on the Patient Experience* ROPE™.

“THE ROLE OF SOCIAL MEDIA IN DENTISTRY”

Considering this challenge, patients’ dental needs and wants are shifting rapidly with technology making a huge difference in the things patients care about, raising their expectations of you and

your team. Right or wrong, patients are getting their information and making treatment decisions about healthcare and dentistry from a socially connected world i.e., Facebook, Instagram, Twitter, YouTube, Wikipedia and WebMD.

“PROBLEMS, CONSEQUENCES & SOLUTIONS”

Each patient, whether existing or new, presents with a *Problem* unique to them. It is the dental team’s responsibility to outline the *Consequences* associated with the treatment or non-treatment of the problem and offer the patient the *Solutions* necessary to restore them to their normal function and desired esthetics.

“THE SILENT INTRUDER™”

Since the introduction of root form dental implants to North America in 1982, the conversation has changed from “Will the dental implant osseointegrate?” to “How can I prevent and mitigate peri-implant disease in my dental practice?”. Peri-implant Disease is arguably the Silent Intruder™ that can affect the long-term prognosis for all dental implant restorations, not to mention create a financial burden for the dental practice and patient.

“WHY DITRON? INTRODUCTION & HANDS-ON EXPERIENCE”

Introducing an implant system born from the aerospace, aeronautical and automotive industries and the first of its kind doctor-driven dental implant company dedicated to driving successful outcomes through precision implant technology.

EVENT DETAILS



DATE | TIME | LOCATION

Date: Friday July 15, 2022

Time: 9 AM - 2 PM

Location: YDL Dental Laboratory
3001 Keller Springs Road
Carrollton, TX 75006

Food: Continental Breakfast

ATTENDANCE IS LIMITED



FEATURED SPEAKER



Wayne R. Harrison, DDS

Dr. Harrison earned his dental degree from the Loma Linda University School of Dentistry graduating with highest honors. He then established a private practice in Chula Vista, CA where he became known for excellence in implant, reconstructive and cosmetic dentistry.

Dr. Harrison was fortunate to have done post graduate studies with Drs. Per-Ingvar Brånemark, Stephen Parel and John Kois. With a passion for teaching others, he established an industry standard mini-residency program with Nobel BioCare.

Dr. Harrison is a Fellow of the Academy of Osseointegration and in addition to his responsibilities as the VP of Business Development and Clinical Affairs for Ditron Dental USA he lectures globally on dental implants, technology in dentistry and practice growth and profitability.

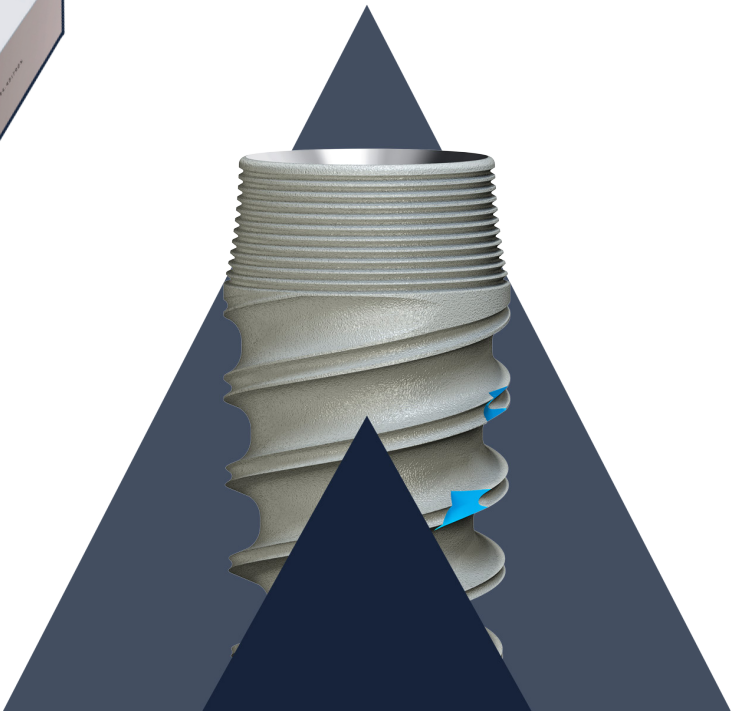
COURSE PROMOTION



PREMIUM PACKAGE

- 25 ULT™ OR MPI™ Dental Implants
- 15 Healing Abutments
- 5 Impression Copings
- 5 Implant Analogs
- 1 Full Surgical Carbon Drill Kit
- 1 Carbon Drill Stopper Tube
- 1 Torque Ratchet

\$6,595.00



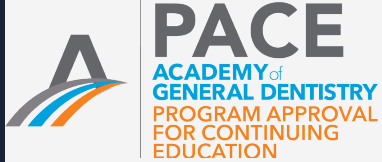
TO REGISTER CONTACT



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